



**SOCIAL
ENTERPRISE
ACADEMY**



BUILDING FOR SUSTAINABILITY

OPEN PROGRAMME | 2 DAYS | 11 & 12 MARCH 2020 | GLASGOW

- Explores the skills, mind-sets and behaviours needed to be an enterprising and innovative leader
- Provides space for you to explore ideas and tools that can enhance your sustainability creating more opportunity to achieve your mission and vision
- Plan your next steps towards your organisation's enterprising future
- Explore the entrepreneurial mindset required for business growth



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BUILDING FOR SUSTAINABILITY PROGRAMME

There is increasing need for third sector organisations to be even more innovative and enterprising as they try to build their sustainability, addressing current challenges and seizing new opportunities.

This 2-day programme is for social enterprises who have been trading for at least two years and are looking to take some time out to revisit their business model and to explore tools for developing financial sustainability and increasing social impact. Join us for a unique and intensive programme.

WHAT WILL YOU GET OUT OF THE PROGRAMME?


 **REVIEW WHAT WE MEAN BY ENTERPRISING ORGANISATIONS. IDENTIFY WHERE YOU ARE ON AN 'ENTERPRISE CONTINUUM'**

 **UNDERSTAND THE IMPORTANCE OF ALIGNING YOUR 'WHY' WITH YOUR BUSINESS MODEL**

 **REVIEW YOUR STRATEGIC OBJECTIVES FOR IMPACT AND INCOME**

 **IDENTIFY SOURCES OF FINANCE FOR SOCIAL ENTERPRISE TO FUND YOUR GROWTH STRATEGY**

 **APPLY PRACTICAL BUSINESS TOOLS REQUIRED TO SUPPORT A THRIVING SOCIAL ENTERPRISE ORGANISATION**

 **EXAMINE YOUR STAKEHOLDER ENGAGEMENT IN ORDER TO INCREASE YOUR IMPACT AND SUSTAINABILITY**

PROGRAMME DETAILS

Day 1 11th March, 10am – 4pm

Day 2 12th March, 10am – 4pm

Location: Glasgow, Ernst&Young Foundation office: 5 George Square, Glasgow G2 1DY

Cost: FREE OF CHARGE

WHO IS IT FOR?

This programme has been designed for members of staff of organisations that have been operating for at least two years.

“A great example of a programme that had been carefully developed and thought through so it could be of most value to the participants. Previous Leaner”

MORE INFORMATION

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