

National Vegetarian Week 2019 Grant Guidelines



This year we have a fund to help support National Vegetarian Week community activities and events. Added to your enthusiasm, time, creativity and energy, a grant could make all the difference.

Who can apply?

- ♥ Not for profit organisations in the UK (e.g. community groups, schools, housing associations, youth clubs, Cubs, Brownies, Scouts or Guides).
- ♥ Informal groups of friends, parents or students.
- ♥ Student vegetarian and vegan societies and other vegetarian and vegan groups.

How much are the grants for?

We are accepting applications for both large and small grants this year. We expect small grants to be up to £200 and large grants to be up to £2,000. We expect large grant applications to demonstrate how your activity will make a bigger difference.

When can I apply?

For National Vegetarian Week 2019 there are two pots of grant money – one for large grants and one for small grants.

- ♥ The deadline for large grants is **Sunday 3 March**
- ♥ The first deadline for small grants is **Sunday 17 March**
- ♥ The final deadline for small grants is **Sunday 14 April**

You will receive an email within seven days of the deadline to let you know whether or not your application was successful.

What does your activity or idea have to include?

- ♥ It takes place in May 2019
- ♥ It promotes National Vegetarian Week exclusively as the primary purpose of the funded activity.
- ♥ It celebrates and promotes delicious veggie food.
- ♥ Activities funded have to be exclusively vegetarian or vegan (so no non-vegetarian food or drink). If your grant application is successful we will send you some more information.
- ♥ We want events and activities to attract those beginning their vegetarian journey, meat-reducers and the veggie-curious, but also be inclusive of the wider vegetarian community.

What do I need to send back to you?

In return for the grant you will be required to send the following information to us by Sunday 16 June 2019. Failure to return any of these may result in your group not being eligible for future Vegetarian Society grants.

- ♥ You will be required to keep all receipts for items you bought using the grant and send them to us after your event. Any amount unaccounted for will be repaid to us.
- ♥ You agree to complete the monitoring form and send it to us once your activity has taken place.
- ♥ You agree to hand out short attendee forms to each attendee and return them to us.
- ♥ You also agree to provide media release forms with any photos you send us.

Extra information

- ♥ A group bank account is preferable so we can transfer the grant, but if you do not have one we can make alternative arrangements.
- ♥ Where possible, share pictures and stories of your event, or plans for your event, on social media using [#NationalVegetarianWeek](#).

What will the grant fund?

This is very much up to you and your creative ideas, but could include:

- ♥ Food and ingredients
- ♥ Room hire
- ♥ Equipment hire
- ♥ Transport costs
- ♥ Cookery demonstration materials
- ♥ Public liability insurance
- ♥ Direct costs in delivering your activity

What won't it fund?

- ♥ Wages
- ♥ Any costs you've already incurred
- ♥ Costs towards an activity that isn't wholly for National Vegetarian Week, isn't wholly vegetarian or promotes another issue or particular stance (your activity must also not involve fundraising for another charity or cause)
- ♥ Payments to friends or family
- ♥ Promotional materials, we have posters and flyers available free of charge

If you're unsure about whether your activity qualifies for funding please don't hesitate to contact the team by using the contact details at the end of this document.

What sort of thing could you do?

We're open to new ideas which celebrate delicious veggie food, so be creative!

These are just a few examples:

- ♥ Cookery demonstrations
- ♥ Communal meals
- ♥ Recipe exchanges
- ♥ Tasting sessions

In addition to the grant, National Vegetarian Week and the Vegetarian Society can offer information materials and National Vegetarian Week posters and flyers. We may also publicise your activities through social media when you use [#NationalVegetarianWeek](#).

How are the grants being awarded?

A panel of judges will review each application and will be looking for:

- ♥ The reach of the grant activities
- ♥ The quality of the grant activities
- ♥ The diversity of the grant activities
- ♥ The creativity of the grant activities

Large grant applications will be expected to deliver a longer-term change as a result of the activity.

What do you need to do next?

- ♥ Decide on what type of activity you'd like to organise and agree a date it will be held in May 2019.
- ♥ Please complete the application form online. You will need all the details of your proposed event.

Applications will be judged by a panel, and successful groups and individuals will be notified by email. The panel are looking for a variety of events and activities taking place across the UK, with applications that demonstrate what they're hoping to change.

**For queries please
contact the National
Vegetarian Week Team
at the Vegetarian Society
by calling **0161 925 2000**
or emailing
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